



CHASE THE ACE LOTTERY

R U L E S (July 19, 2024)

- LOCATION:** Atlantic Salmon Museum, 263 Main Street, Doaktown, NB E9C 1A9
TEL: 506-365-7787 / Email: museum@nbnet.nb.ca
- TIME:** Draws will be held every Thursday evening at approximately 7:00 pm at the Salmon Museum.
- TICKET SALES:** Tickets may be purchased at the Atlantic Salmon Museum, 263 Main Street, Doaktown as follows:
- between May 15 – October 14: on Monday, Tuesday, Wednesday, Friday, and Saturday from 9:00 am – 5:00 pm; and on Thursday from 9:00 am – 7:00 pm.
- between October 16 – May 14: on Wednesday from 10:00 am and 4:00 pm; and on Thursday from 10:00 am until 7:00:00 pm.

Tickets may be purchased using cash, debit and credit cards as well as e-transfers. Note (1): If e-transfers are used, the transaction must be forwarded to the Museum's email address at museum@nbnet.nb.ca with appropriate records being maintained demonstrating that the funds have been deposited to the Museum's bank account. Similar records must be maintained for credit card payments received by telephone. Note (2): No e-transfers or payments by credit cards can be accepted from outside the Province of New Brunswick.

The Rules of Play and a copy of the Lottery License approved by the Department of Public Safety (Gaming, Liquor and Security Licensing Branch) will be displayed at all times and copies made available by request.

There is no requirement that the ticket buyer be in attendance for the Thursday night draw. Contact information in the form of the buyer's name and telephone number will be taken when the ticket(s) is/are purchased.

Because our draws are live-streamed and because we do not require ticket buyers to be in attendance, we do not see the need at

this point in time for a site security plan, traffic and parking management, or policing/security services. Having said that, care will be taken never to leave inordinate amounts of money resulting from ticket sales on our premises for any length of time and particularly overnight.

Weekly winners are determined by the name and telephone number indicated on the tickets that are drawn – not by ticket number.

AGE RESTRICTION: All players must be 19 years of age or older.

TICKET COST: \$5.00 each / 3 for \$10.00 / 7 for \$20.00. There is no limit on the number of tickets that can be purchased for any given draw; however, tickets can be bought only for the current week of play.

HOW IT WORKS: Shortly after 7:00 pm on Thursday evening, an announcement will be made (live streamed on our *Chase the Ace* Facebook page)

- identifying the amount of ticket sales for the week;
- confirming the amount (20 percent) of those sales (the “consolation prize”) that will be automatically awarded to the individual whose name is drawn for the opportunity of searching for the Ace of Spades; and
- verifying the revised jackpot amount (i.e., the previous week’s jackpot augmented by 30 percent of the current week’s sales).

A “neutral person” (i.e., someone from the community who has not purchased tickets for the current week’s draw) or – if no one else is available -- a member of the Museum staff or Board of Directors) will select a ticket from our bin in full view of those watching the live stream. They will then be asked to look at the name on that ticket before passing it to a member of staff who will then announce the name of the consolation prize winner.

At that point, a telephone call is placed to the person whose name has been drawn and they will be advised that they have won the consolation prize (i.e., 20% of that week’s ticket sales). They will then be given the opportunity to find the Ace of Spades by providing their “lucky number” to the neutral person to turn the card over on their behalf. Note: The Museum has created a board with numbered slots (i.e., 1-52) into which the cards, once shuffled, will be placed face down. Depending on the number of weeks that have elapsed (and the cards that have already been drawn), the consolation prize winner will be asked to pick a number. For instance, if this were the fourth week of play, three cards would

already have been drawn meaning that the ticket holder would be asked to pick a number between 1 and 49.

If the person whose ticket has been drawn does not answer the phone, the “neutral person” will be asked to make the selection on his/her behalf.

If the Ace is found, the winner will receive the total amount of the jackpot as announced at the beginning of the draw which includes 20% of the weekly sales (the “consolation prize”).

If the Ace is not found, the selected card will be removed from the pack and secured to the board (face up) on which the cards have been dealt and laid out for display. The remaining cards will be kept in a secure location until the time of the next weekly draw.

Regardless of whether the Ace of Spades is found, all sold tickets will be kept in a safe place for the next seven days (i.e., until the day of the next draw), to be made available should any irregularities in the draw be reported.

JACKPOT:

Our starting jackpot will be in the amount of five thousand dollars (\$5,000), together with 30 percent of the proceeds from the first week of ticket sales.

WINNINGS:

Winnings either for 20 percent of the night’s sales or for the jackpot are awarded as quickly as possible. Payment is made in the form of a cheque issued by the Atlantic Salmon Museum.

INELIGIBLE:

Members of the Atlantic Salmon Museum’s Board of Directors and its staff are not eligible to play at any time. This policy also extends to a volunteer deemed to be on duty during the evening of a draw.

PROMOTION:

The Atlantic Salmon Museum’s *Chase the Ace* lottery and its winners are publicized on the Museum’s *Chase the Ace* Facebook page.

Lottery License Number 0118741 131 004